



Our Core Purpose
WHY WE EXIST

Create opportunities that make lives better.



Our Vision
WHAT WE STRIVE FOR

Lead the Way



Our Mission
WHAT WE DO

A talented, engaged TEAM that proudly Delights Our Guests AND increases profits for the benefit of all.

Our Core Values
HOW WE ACT



OUR PEOPLE

- Train & Develop
- Reward Achievements
- Work/Life Balance
- Family Atmosphere



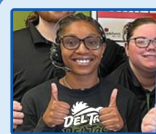
DELIGHT OUR GUESTS

- Fresh & Hot
- Friendly, Fast & Accurate
- Clean & Safe
- Exceed Expectations



COMMUNITY

- Be a Great Neighbor
- Be Involved
- Give Back



ACT WITH INTEGRITY

- Honest
- Candid
- Trustworthy
- Respectful



ACHIEVE RESULTS

- Be Disciplined
- Execute at a High Level
- Be Accountable

Our Strategic Priorities

WHAT WE DO TO ACHIEVE OUR MISSION

Metric Scorecard

MEASURES OUR SUCCESS

